

Summary Pack

PROXIMITY POINT CITY

ISSUE 01



Proximity Point City of Return

Envisioned to be a leading global hub for the People of African descent (African Diaspora). It will offer world-class quality life, work and play in a smart eco-city, driven by state-of-the-art ICT technology that delivers safe, efficient and environmentally sustainable services for all citizens, now and for future generations.

Contact details:

Email address: info@proximitypoint.city

Office address: Suite B6, OM Plaza Malindi, Kenya



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Intro

The mission is to develop a City of return for all people of African descent hoping to have a place they can call home in Africa; this city is called Proximity Point City. It is currently being developed to become a globally competitive smart city by creating an enabling environment through utilization of ICT for socio-economic developments. The City will boast of state-of-the-art technological advancements, with an airport and conference centre, an industrial and technology park, a university, a hospital, an artificial lake, theme parks and even cable cars for easier automated transport.

Vision: To be a leading global hub for the People of African descent (African Diaspora) offering world-class quality life, work and play in a Smart eco-city, driven by state-of-the-art Technology that also protects the environment for future generations.

Mission: To develop and institutionalise the Diaspora community in a city developed, governed, and maintained by the Diaspora, leveraging world-class Smart City ICT Technologies that deliver safe, efficient, innovative and environmentally sustainable services for all citizens, now and for future generations.

Location of the city: Proximity Point City of Return is located in the North Coast region of Kenya. Located 70km North of Malindi town, 25km from Tsavo East National Reserve, 15km from the LAPSSET project and 110 km away from the second largest Sea Port in Kenya: Lamu Port.

Strategic Objectives



STRATEGIC OBJECTIVES:

1. Develop and manage a world-class smart city with a vibrant, safe and secure, healthy and sustainable ecosystem.
2. Form partnerships with other Diaspora Communities of the world to recruit, attract, and develop high-end talent as well as create relevant, and smart innovative solutions and commercialise them for the good of our community.
3. Mobilise all Diaspora communities of African Descent and harness them to provide adequate and sustainable funding to meet the capital requirements and changing needs of the business community and residents in Proximity point city in return.
4. Create a strong brand and image of Proximity Point City that will attract, facilitate and retain Diaspora Communities.
5. Promote accountability, transparency and integrity for growth and development of the Proximity Point City.

Our Values

Integrity | Excellence | Innovation



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OUR TEAM

Prof. Lukas Njenga

FOUNDER AND CEO



Rev. Helen Njenga

EXECUTIVE DIRECTOR CSR



Dr David Githuku

EXECUTIVE DIRECTOR
INDUSTRIAL & TECHNOLOGY
PARK



Annabelle Njenga

DATA DIRECTOR

Tayler Wright

PUBLIC RELATIONS &
MEDIA

Irene Njenga

DIRECTOR OF PROJECT
MANAGEMENT &
OVERSIGHT

Michael Timothy

OPERATIONS DIRECTOR

Arch Martin Kabiru

TECHNICAL DIRECTOR

Tarah Wright

LEGAL AFFAIRS

Maryanne Goetz

DIRECTOR CONSERVANCY
& TOURISM

Dr Robert Chiuri

DIRECTOR OF WATER
BOARD

Dominic Macharia

XXXXX

Jamal Titus

HEAD OF INFRASTRUCTURE

Frida Risper

HEAD OF INNOVATION



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Why Africa?

Why Africa?

As the point of origin for humanity, Africa holds a global significance that cannot be matched. Coupled with the multitudes of Africans that have had to leave the continent, either by choice or through atrocities like slavery, it has left an impression on those of African descent living in the Caribbean and Western worlds that has yet to be captured. Africa is the ideal place for Proximity Point because those who feel connected to the continent historically, emotionally, and spiritually, but not physically, deserve a piece to call their own.

Why Kenya?

As the birthplace of the Proximity Point founder and visionary, Bishop Lukas Njenga, it is only right that Kenya is the first country to be considered for the implementation of his vision. It is a place known for its rich biodiversity and wildlife, making it a great site for a city where people and nature will live in harmony. Kenya is home to many internationally recognized iconic individuals from all walks of life. They recognize its significance and beauty and have already taken steps to make it a part of their lives. Science has already proclaimed it as the place where the first human originated, it's time for us to claim it as the origin of something great for generations to come.

Importance and significance of this city

Proximity Point is a city being built from the ground up with a fresh vision and ideas. It is a place where people of the diaspora can actualize dreams and create the reality we want to see. It is a larger implementation of a strategy that has already been accomplished on a smaller scale - a vision with a proof-of-concept. It is a modern smart-city established on fair and just principles that value nature, creativity, equality, and economic advancement. It is based on the unity of like-minded people that have the intellectual and economical resources to bring aligned visions to fruition.

Why you should join us?

Proximity Point will be a place where everyone of the African diaspora can call home. The city will enforce the relationship between the diaspora to realize we can do more together than apart, especially with the injustice going on in the world. It will be established in Kenya, United States of America, United Kingdom, Europe and other Cities with high density of Diaspora Communities.

Proximity Point will be a state of the art modern city, environmentally friendly, offering job opportunities, innovative technology, and entertainment. The city will provide a wealth of experience and exposure while giving back to the community. Opportunities to vacation, own your own land, and invest in the city, are apparent. The city is designed with the people in mind, community comes first.



How to get involved

Membership

The starting point for any type of involvement with Proximity Point City of Return is securing a membership. Lifelong memberships can be secured until July 31, 2022. After that date, the fees will increase and memberships must be renewed annually. Depending on your desired relationship with the city, individuals can choose from the following:

- **Social (\$100):** Tier one membership that opens access to routine updates that provide additional information and opportunities related to Proximity Point services and projects.
- **Professional (\$500):** Tier two membership for professionals interested in offering services to and within Proximity Point. These members will be prioritized when opportunities related to their professions become available.
- **Contractor (\$1000):** Tier three membership for contractors that can offer services through official contracts with the city. Must be pre-qualified and will receive exclusive advance consideration for opportunities related to members' capacity for service.



Investors

Investment vision: Proximity Point purposes to be a global hub for people of African descent; a model of an African developed and managed Diaspora city.

- **Investment in property / land**
 - Residential: In addition to income-based housing, residential land plots can be purchased in standard acre sizes: ¼ acre, ½ acre, 1 acre, and 2 acres.
 - Commercial: There is acreage in Proximity Point exclusively designated to its members' commercial endeavours. These include retail, hotel, and office endeavours.





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Proximity Point City of Return

We welcome interested members and investors who see opportunities to partner with Proximity Point City of Return in ways that will assist to deliver the proposed development along the lines discussed in this document. Contact us to get involved.

HOW TO CONTACT US:

Email address: info@proximitypoint.city

Office address: Suite B6, OM Plaza Malindi, Kenya

Telephone: +254 114029338 | +254 785589855



**VISIT OUR WEBSITE FOR
MORE INFORMATION**

<https://proximitypoint.city/>

